

ONE TRACKED PIPELINE FROM QUOTE TO PO.

Quotes, mock-ups, proofs and purchase orders for promotional products shops — running through one system, instead of five inboxes, a shared drive and somebody's spreadsheet.



ONE CUSTOMER RECORD • ONE CATALOGUE • ONE BOARD • NOTHING RE-TYPED BETWEEN STAGES

THE DAY THIS REPLACES

"Where is that job?"

Status lives in whoever last touched it. Flow puts every job on a board with its column, its owner and a due date that goes red when it slips.

"Did they approve it?"

Approvals buried in a reply chain. Flow tracks sign-off line by line, so a two-item job can go to production on the item that's cleared.

"They ordered how many?"

Minimums missed until the supplier calls. Flow checks every line against your catalogue before the order is ever saved.

WHAT YOU GET

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01 QUOTE AND WIN THE WORK
 Priced quotes with your currency, terms and saved line templates. Branded send email with a quote PDF attached. An accepted quote becomes the order — no re-keying.
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02 GET ARTWORK SIGNED OFF
 Mock-ups to win the job, proofs to sign it off. Up to ten files a line — PDF, AI, EPS, PNG — with revision history and per-line client approval.
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03 RUN THE FLOOR
 A drag-and-drop production board using your column names, not ours. Rush flags, firm-date markers, assignment, and a sortable list view for "what's due first".
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04 REAL PURCHASE ORDERS
 Orders become actual purchase orders, built from your products and inventory — stock deducted as you go. Order form, picking, shipping and artwork sheets: one click each.
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05 LET CUSTOMERS ORDER THEMSELVES
 Send a client a link. Their order lands on your board tagged as theirs, with minimums enforced or waived per account — your call, per customer.
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06 KNOW WHAT'S ON THE SHELF
 Materials linked to products, deducted per order, with reorder points, low-stock flags and a run-out projection from your own consumption rate.

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STOP RE-TYPING POS
 Drop in a customer's PDF, a photo of their printed order, or paste their email — Flow reads it into the form for you to check.
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KEEP YOUR SPREADSHEET
 Push orders straight into the Google Sheet your team already lives in, column by column, on your mapping.
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YOUR DATA STAYS YOURS
 Customers, products and quotes move in and out by CSV — the quote export comes back in exactly the shape the importer reads.

WHO IT'S BUILT FOR

- PROMOTIONAL DISTRIBUTORS**
 Small teams running real order volume
- DECORATORS & SUPPLIERS**
 Taking work in from distributor clients
- PRINT SHOPS**
 Signage, decals, wide format
- BOX & PACKAGING**
 Custom runs with artwork approval

BUILT IN A REAL PROMO SHOP, NOT A SOFTWARE LAB.

Designed around the day-to-day of distributors, suppliers and print shops — the ones running real order volume without an enterprise system behind them.



Book a walkthrough →

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